

# Business Results Fiscal Year Ended March 31, 2013

**Financial Highlights and Mid-Term Management Plan** 

## **Sysmex Corporation**

Hisashi letsugu Chairman and CEO May 9, 2013

**Sysmex Corporation** 



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#### **Forward-Looking Statements**

This material contains forward-looking statements about Sysmex Corporation and its Group companies (the Sysmex Group). These forward-looking statements are based on the current judgments and assumptions of the Sysmex Group in light of the information currently available to it. Uncertainties inherent in such judgments and assumptions, the future course of our business operations and changes in operating environments both in Japan and overseas may cause our actual results, performance, achievements, or financial position to be materially different from any future results, performance, achievements or financial position either expressed or implied within these forward-looking statements.



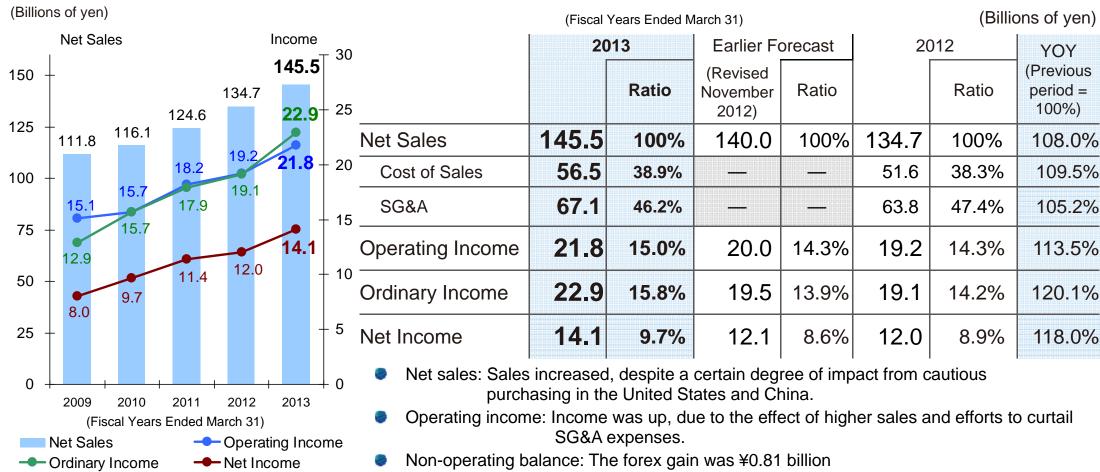
Chapter 1

## Financial Highlights for the Fiscal Year Ended March 31, 2013

# **Financial Highlights**

Net sales: Up for 13 consecutive fiscal years Operating income: Up for 12 consecutive fiscal years Net sales and all income categories reach historic highs





 (Fiscal Years Ended March 31)

 2013
 2012

 1USD
 ¥83.1
 ¥79.1

 1EUR
 ¥107.2
 ¥109.0

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(¥0.40 billion loss in the preceding fiscal year).

- Exchange rate fluctuations raised net sales ¥2.71 billion and reduced operating income ¥0.94 billion.
  - Note: At the exchange rates prevailing one year earlier, net sales would have been up 6.0% year on year, and operating income up 18.4%.

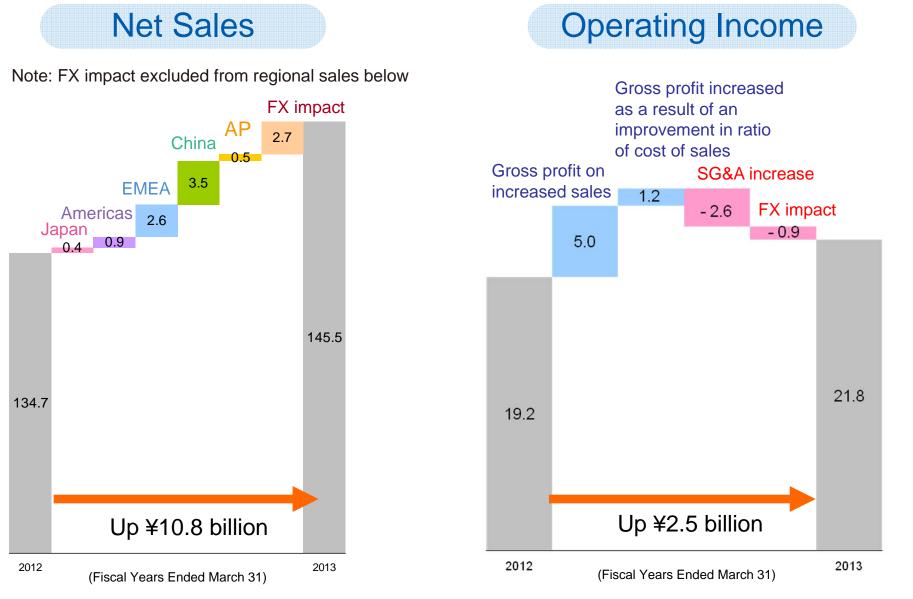
Capital expenditure:	¥8.94 billion
Depreciation and amortization:	¥7.94 billion
R&D expenditure:	¥12.1 billion

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# Breakdown of Net Sales and Operating Income



#### (Billions of yen)



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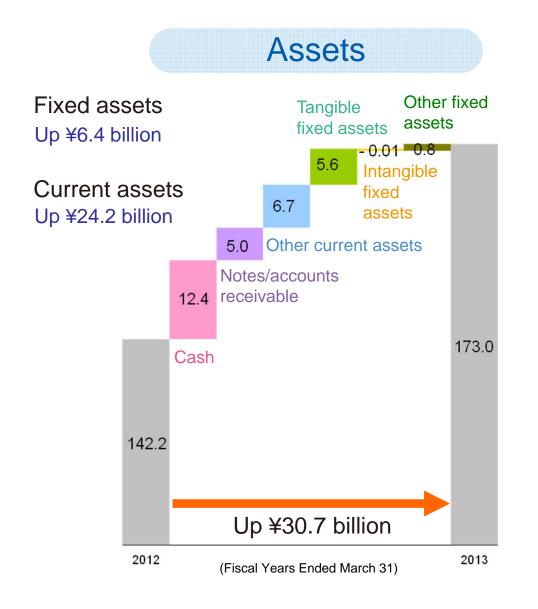
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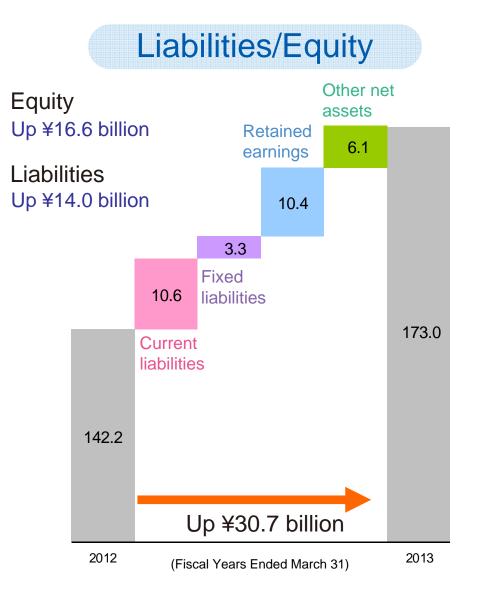
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# Breakdown of Assets and Liabilities/Equity



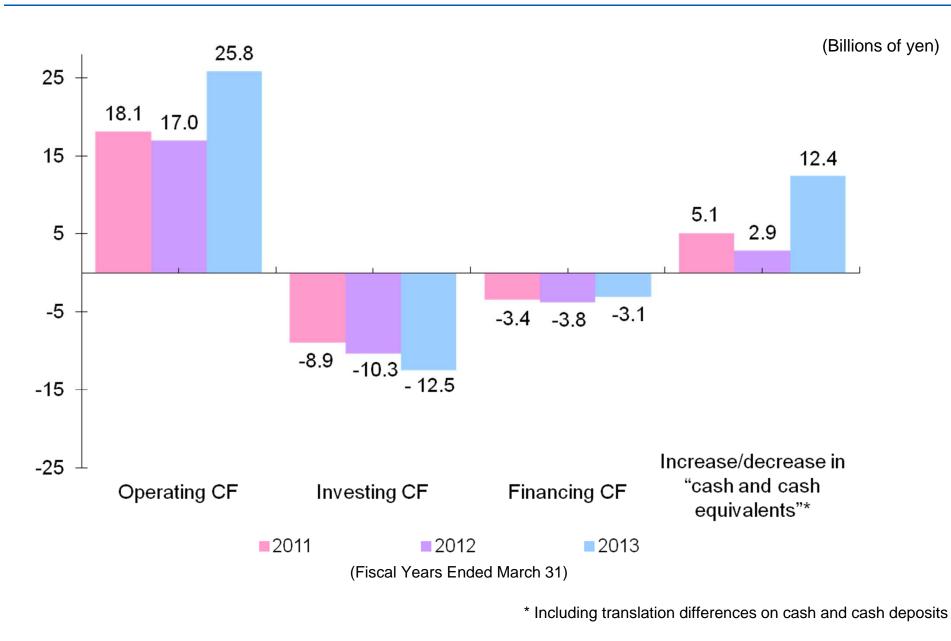
(Billions of yen)





## **Consolidated Cash Flows**





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# Topics (Fiscal Year Ended March 31, 2013)



## Alliances

- Renewed global distributorship sales and service agreement with Roche related to Sysmex hematology products
- Renewed global partnership agreement with Siemens related to hemostasis solutions and services

## New Products

- Commenced global sales of the XN-Series, our flagship model in the hematology field (received approval in China and the United States)
- In the hematology field, commenced sales of the XP-Series, mainly targeting emerging markets
- In Japan, launched our new model in the immunochemistry field, the HISCL-5000, allowing rapid assays
- Received approval from Japan's Ministry of Health, Labour and Welfare on extending application of the OSNA method to stomach cancer





**XP-Series** 



## Topics (Fiscal Year Ended March 31, 2013)

## **Operational Sites**

- Expanded and relocated office of regional headquarters for the Americas
- Reinforced Thailand sales and support structure (transitioning partly to a direct sales structure)
- Established representative office in Mongolia
  - (Chicago, United States) Acquired factory construction site (in Kakogawa, Hyogo Prefecture) in preparation to expand instrument production capacity

### Other

- Designated by the Securities Analysts Association of Japan for "Excellence in Corporate Disclosure, Disclosure to Individual Investors"
- Selected for inclusion in the Dow Jones Sustainability Indexes
- Received the Fiscal 2013 Commendation for Science and Technology by the Minister of Education, Culture, Sports Science and Technology, Prize for Science and Technology (Development Category)











(Billions of yen)

2013 2012 YOY (Previous period = 100%) Ratio Ratio 62.4% 82.3 61.1% 110.3% Hematology 90.8 21.2 14.6% 17.6 13.1% 120.2% Hemostasis 1.4% 1.5% 100.2% Immunochemistry 2.0 2.0 Clinical chemistry 3.0 2.1% 3.4 2.6% 88.1% 10.9 7.5% 10.7 8.0% 101.0% Urinalysis Other IVD<sup>\*1</sup> 13.9 9.5% 15.0 11.2% 92.2% 141.9 97.5% **IVD** business 131.3 97.5% 108.1% 0.7% 0.6% Life Science business 1.0 0.8 124.8% 2.5 Other businesses\*2 1.8% 2.5 1.9% 101.5% 145.5 100.0% 134.7 100.0% 108.0% Total net sales

(Fiscal Years Ended March 31)

\*1: POC, animal testing, IT, others

\*2: Scientific measuring, new businesses, others



		(Fiscal Years Ended March 31)				(Billions of yen)	
		201	<b>2013</b> 2012		YOY (Previous period = 100%)		
			Ratio		Ratio	(Yen)	(Local currency)
Net Sales	S	145.5	100%	134.7	100%	108.0% —	
	Americas	29.7	20.4%	26.8	19.9%	110.6%	105.2%
	EMEA	39.4	27.1%	37.0	27.5%	106.5%	108.3%
Region	China	24.4	16.8%	19.2	14.3%	126.6%	118.6%
	AP	9.0	6.2%	7.8	5.9%	114.9%	108.5%
	Japan*	42.9	29.5%	43.6	32.4%	98.4%	—

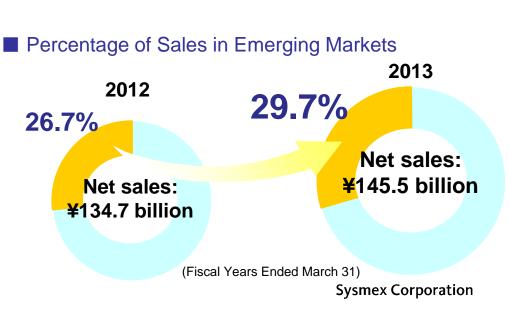
Net Sales by Geographic Region (Sales to Customers)

\* Includes South Korea, IDEXX and others

#### Exchange Rates

(Fiscal Years Ended March 31)

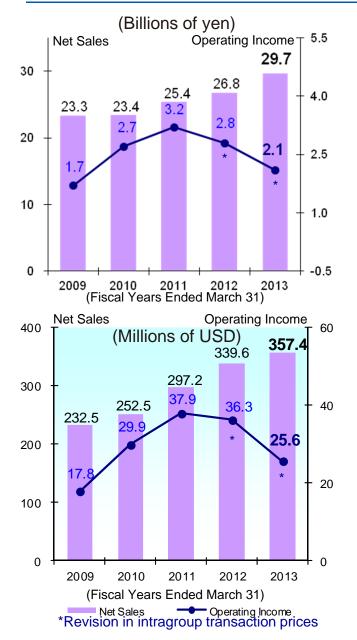
	2013	2012
1USD	¥83.1	¥79.1
1EUR	¥107.2	¥109.0
1CNY	¥13.2	¥12.4
1SGD	¥66.9	¥63.1



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# **Geographic Segment Information: Americas**





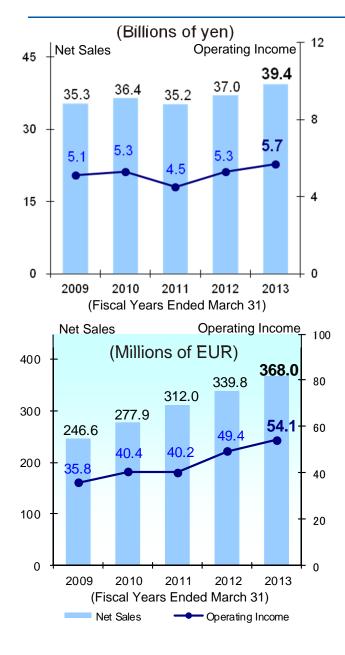
	(Fiscal Years Ended March 3	(Billions of yen)	
	2013	2012	YOY (Previous period = 100%)
Net Sales	29.7	26.8	110.6%
Operating Income*	2.1	2.8	74.1%

On a local currency basis net sales 105.2%; operating income 70.5%

- Sales increased, despite the impact of cautious purchasing of instruments in the United States.
  - United States: Sales were affected to some extent by factors such as longer-than-expected XN clearance and cautious purchasing in response to uncertainty about the direction of the medical reform bill, but sales in the country increased due to XN sales and higher sales of reagents and services.
  - Central and South America: Sales increased, due to higher sales of fivepart white blood cell differentiation instruments.
- Operating income declined, due to such factors as higher SG&A expenses for spending to reinforce sales and support structures and related to office relocation and changes in intragroup transaction prices.

# Geographic Segment Information: EMEA\*





	(Fiscal Years Ended March 3	(Billions of yen)	
	2013	2012	YOY (Previous period = 100%)
Net Sales	39.4	37.0	106.5%
Operating Income	5.7	5.3	107.8%

#### On a local currency basis: net sales 108.3%; operating income 109.6%

Sales were up due to favorable XN sales and sales to emerging markets.

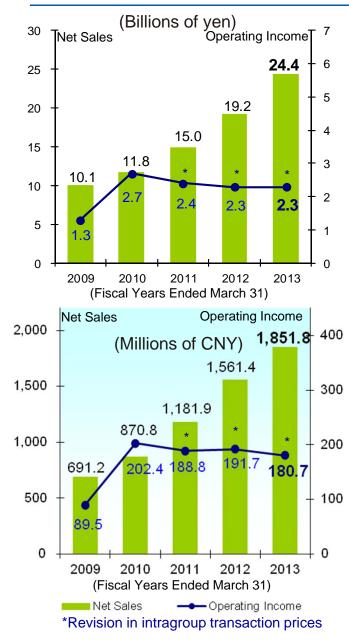
Five major countries	
	economic crises.
- Italy:	Sales were down due to factors such as budget delays
	at government-affiliated hospitals.
- France:	Sales were favorable, centered on the XN.
<ul> <li>United Kingdom:</li> </ul>	Reagent sales rose, due to an increase in the installed
	instrument base.
Other parts of Europ	pe: Sales were up in the Benelux countries due to
	XN sales.
Eastern Europe, Ru	issia: Sales rose in Russia, but were down in
	Eastern Europe.
$\succ$ Middle East, Africa:	Sales increased, due to acquisition of
	government-related projects in Saudi Arabia and South Africa.
n improved ratio of a	cost of sales outweighed the impact of ven

An improved ratio of cost of sales outweighed the impact of yen appreciation and higher SG&A expenses, causing operating income to rise.
\* Europe, the Middle East and Africa

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# **Geographic Segment Information: China**





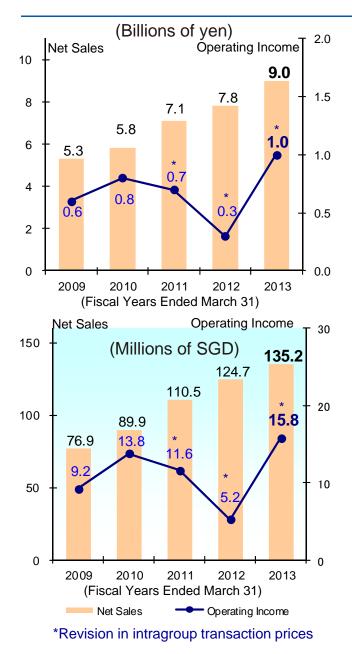
	(Fiscal Years Ended March 3	(Billions of yen)	
	2013	2012	YOY (Previous period = 100%)
Net Sales	24.4	19.2	126.6%
Operating Income*	2.3	2.3	100.6%

On a local currency basis: net sales 118.6%; operating income 94.3%

- Although sales were sluggish in some parts of the Chinese market, sales continued to rise in the hematology and hemostasis fields.
  - Hematology: Despite sluggishness on some bidding projects, sales were up due to sales of system products and the XN.
  - Hemostasis: Sales of instruments and reagents both increased, in line with growing demand for coagulation and fibrin analysis
  - Urinalysis: Sales were up slightly, despite the impact of sluggish sales and the emergence of local competitors.
  - Clinical chemistry: Sales were down due to a delay in sales of certain reagents.
- Operating income was essentially unchanged, with changes in intragroup transaction prices countering double-digit sales increase.

# **Geographic Segment Information: AP**





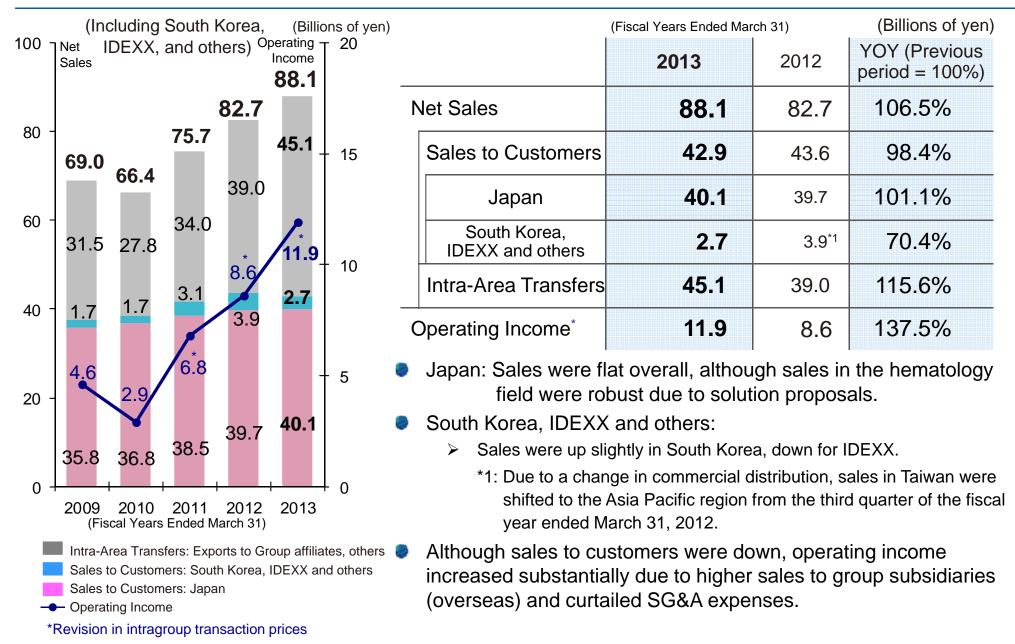
(	Fiscal Years Ended March 3	(Billions of yen)	
	2013	2012	YOY (Previous period = 100%)
Net Sales	9.0	7.8	114.9%
Operating Income*	1.0	0.3	320.0%

On a local currency basis: net sales 108.5%; operating income 302.0%

- Sales increased, owing to progress on transition to direct sales.
  - South Asia: Sales were essentially unchanged for the year, due to delays in renewing distributor agreements in India.
  - Southeast Asia: Sales increased as a result of increased selling volume stemming from the shift to direct selling in the Philippines and Thailand (October)
  - Oceania: Sales were up due to favorable IT-related sales, although bidding projects decreased.
- Operating income increased substantially, due to improved cost of sales ratio and revision in intragroup transaction prices.

# Geographic Segment Information: Japan





# Dividend Forecast Proposal corresponds to 11th consecutive year of dividend increases sysmex

 Expected dividend ¥6 higher than initial year-end dividend forecast of ¥17 (including a ¥4 dividend to commemorate Sysmex's 45th anniversary of establishment)

	Interim Dividend	Year-End Dividend	Total	Dividend Ratio
Fiscal Year Ended March 31, 2013 (Proposed)	¥17	¥23 Note: To be proposed at the 46th Ordinary General Meeting of Shareholders	¥40	29.1%
Fiscal Year Ended March 31, 2012	¥15	¥19	¥34	29.1%



Chapter 2

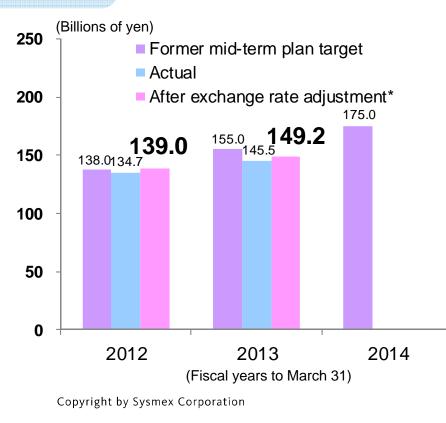
# Review of Previous Mid-Term Management Plan (Announced in May 2011)

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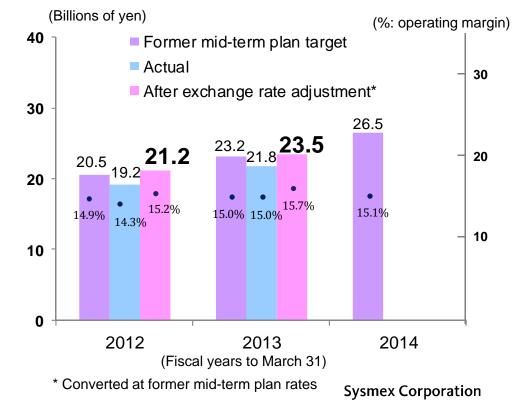


#### Fiscal Year Ended March 31, 2012 (First Year) • Fell short of targets for net sales and operating income (net sales: 98%, operating **Exchange Rates** income: 94%), due to the impact of ven appreciation Former Mid-Actual for Actual for • Excluding the effect of exchange rates, achieved 101% of target for net sales, 103% **Fiscal Year** Term Fiscal Year for operating income Fiscal Year Ended March 31, 2013 (Second Year) Management Ended March Ended March **Plan Rate** 31.2012 31.2013 • Fell short of targets for net sales and operating income (net sales: 94%, operating income: 94%), due to the impact of yen appreciation and longer-than-expected USD ¥85.0 ¥79.1 ¥83.1 clearance procedures for the XN-Series and sluggish sales in China • Excluding the effect of exchange rates, achieved 96% of target for net sales, 101% for EUR ¥115.0 ¥109.0 ¥107.2 operating income

**Net Sales** 



### **Operating Income**



# Review of Previous Mid-Term Management Plan (Announced in May 2011)



### **1. Accelerate Growth in Asia and Other Emerging Markets**

- Launched XS-500*i* and XP-Series products tailored to emerging market needs
- Expanded sales and support network (Philippines, Taiwan, Thailand, Russia)

### 2. Establish Undisputed Leadership Position and Increase Profitability in Hematology

- Launched the XN-Series globally
- Reinforced solution proposals in high-end markets

### 3. Accelerate Growth in Non-Hematology Fields and Lay the Foundations for Future Expansion

- Sluggish growth in non-hematology fields
- Delays in development of reagent offerings in immunochemistry
- Reconfiguration of scientific support network

### 4. Promote Commercialization of the Life Science Business

Delays in expanding application of OSNA to other types of cancer and in expanding the sales area

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Chapter 3

## Mid-Term Management Plan (April 1, 2014 to March 31, 2016)

# **Operating Environment**



## Macro Environment

#### **Global Economy**

 Global economy in a recovery phase
 Advanced countries' economies recovering, and emerging markets maintaining high rates of growth

#### **Exchange Rate Trends**

- Reversal from state of yen appreciation
  - •Recovery in competitiveness of exports by Japanese companies
  - •Yen depreciation expanding revenues and profits, but driving up costs of fuel and imported materials

#### **Structural Changes**

- Response to globalization and high-value-added shift
  - Expansion of FTA/EPA increasing flexibility of funding, capital expenditure, personnel and services
  - Changes in ICT accelerating communications and reducing the importance of national borders

### Healthcare and the IVD Market

Advanced Countries: Promotion of Healthcare Reforms and More Sophisticated Technologies

- Accelerating efforts to lower healthcare costs
- Promotion of regenerative and personalized medicine

#### Emerging Markets: Growing Demand in Line with Economic Growth

 Investment in healthcare infrastructure and increasingly sophisticated healthcare

#### **Technological Innovation**

Advances in genetic/molecular diagnostics

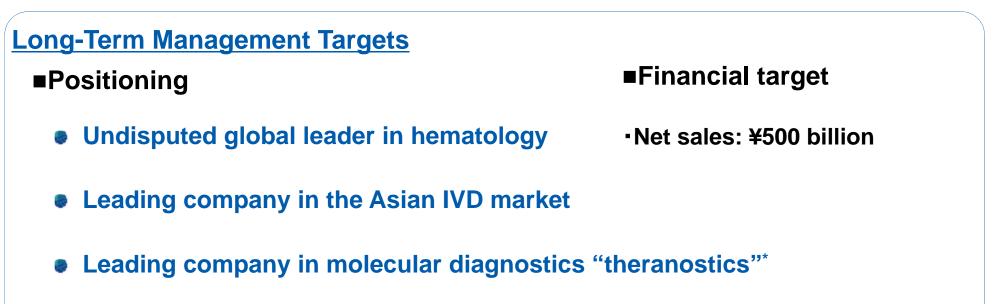
#### **Competitive Environment**

- Companies from other sectors entering the field of healthcare
- Reorganization of the IVD sector (Danaher acquisition of Beckman Coulter and Iris, etc.)

# Healthcare and IVD markets expected to maintain high rates of growth



# Long-Term Management Vision: "A Unique & Global Healthcare Testing Company"



\* A contraction of "therapy" and "diagnostics," theranostics refers to high-clinical-value testing that helps realize personalized medicine

## **Core Strategies**



# Leading Hematology (Undisputed Global Leader in Hematology) Leading in **Emerging Markets** (Focus on **Emerging Markets**) Innovating Life Science

- Secure an undisputed leading global position
- As an industry frontrunner, provide products that offer new value and high levels of usability
- Establish uniqueness as a comprehensive IVD supplier
- Introduce products and services that meet emerging market needs, reinforce sales and support networks, and lead the diagnostics development within these countries
- Strengthen the non-hematology business in Asia

- Create unique testing technologies in the area of molecular diagnostics, centering on cancer
- Create new value through personalized medicine and by integrating therapy with diagnostics



Crowth	Net sales	¥220.0 billion		
Growth	CAGR <sup>*</sup> (Fiscal years to March 31, from 2013 to 2016)	14.8%		
	Operating income	¥40.0 billion	Assume Rates	d Exchange
Profitability	Operating margin	18.2%	Currency	Exchange Rate
	CAGR <sup>*</sup> (Fiscal years to March 31, from 2013 to 2016)	22.4%	1USD 1EUR	¥95.0 ¥125.0
	ROE	15.5%	1CNY	¥15.0
Efficiency	Operating cash flow	¥35.0 billion	1SGD	¥76.0
	Free cash flow	¥20.0 billion		

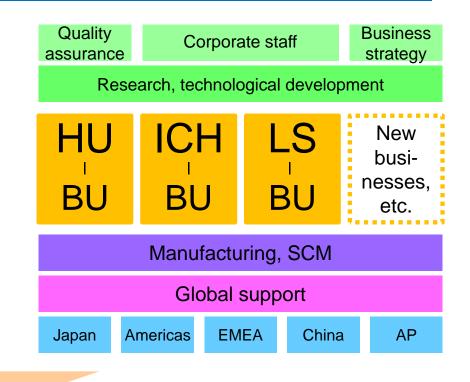
\* Compound annual growth rate



## Promote Reforms in the Business Structure by Adopting a Business Unit Structure

# • Structure and process reorganization from a business perspective

- •HU Business Unit (hematology, urinalysis fields)
- ICH Business Unit (immunochemistry, clinical chemistry, hemostasis fields)
- •LS Business Unit (life science field)
- Overall management of strategic planning, product development and product introductions
- In each field of business, bolster the level of specialization, and accelerate sales and support initiatives



 In each field of testing, augment level of specialization and achieve overall management

Increase speed of decision-making and execution

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# **Key Objectives**



# (1) Enhance undisputed leadership position and increase profitability in hematology (HU-BU)

## • Full-fledged global promotion of the XN-Series

 Promote efficiency through consolidation of instrument types sold (XN)

(More efficient manufacturing, logistics, and sales and support)

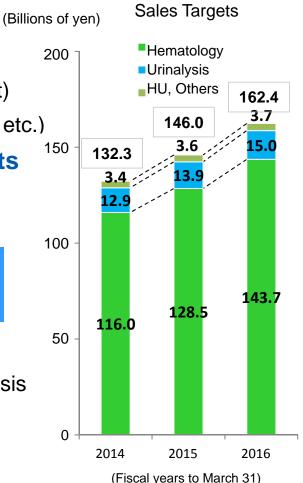
Strengthen response to infectious diseases (malaria, dengue, etc.)

## • Strengthen sales of the XP-Series in emerging markets

Evoke demand in markets not yet cultivated

(2) Maintain growth rate in urinalysis field and augment our product portfolio (HU-BU)

- Accelerate introduction of the UX-2000
  - Raise efficiency by integrating chemistry and sediment urinalysis
- Strengthen sales globally through alliance activities



# **Key Objectives**



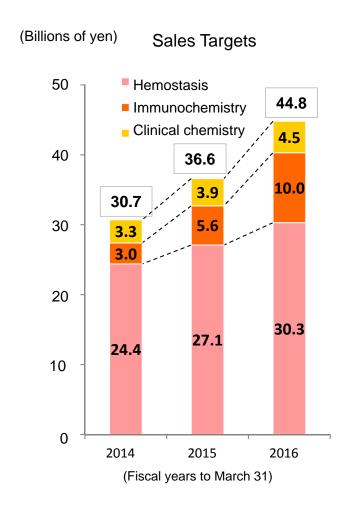
# (3) Achieve high level of growth in the field of immunochemistry by rapidly developing business in Asia (ICH-BU)

## • Full-fledged launch of HISCL-Series

- Expand sales of the HISCL-Series through sales and support initiatives that leverage specialization, such as scientific support
- Quickly launch characteristic testing parameters (reagents)
- Full-fledged participation in immunochemistry business in China and AP region

## (4) Achieve sustained growth by reinforcing our product portfolio in the hemostasis field (ICH-BU)

- Accelerate market introduction of CS-Series
  - Maintain high growth in line with emerging market expansion
  - Expand sales of CS-Series in the United States
  - Augment presence through alliance activities



# Key Objectives



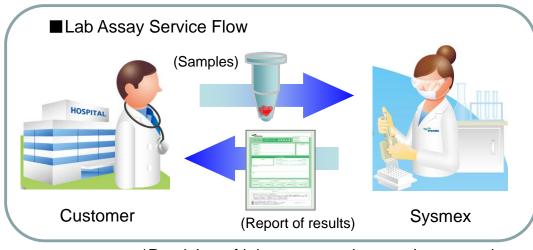
## (5) Accelerate commercialization in the OSNA business and lab assay \* business (LS-BU)

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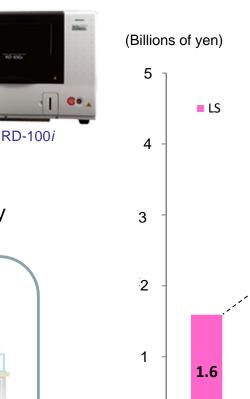
- Expand the OSNA business globally
  - Expand OSNA sales region overseas
  - Increase types of cancer to which applicable

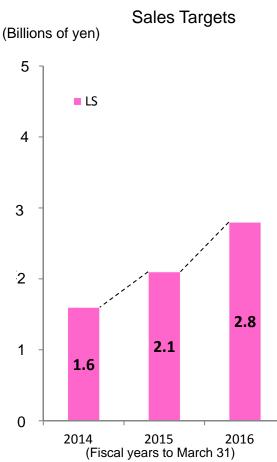
## Quickly establish the lab assay business

 Search for clinical testing service parameters, verify customer value, and commercialize guickly



\*Provision of laboratory testing results as services









(6) Strengthen global R&D initiatives to contribute to personalized medicine and integrate therapy with diagnostics

(7) Achieve increases in efficiency and profitability through global supply chain management reforms, and enhance system to provide a stable supply of products by expanding factories

(8) Reinforce global regulatory affairs structure to enable flexible response to fast-changing regulations

(9) Recruit and train personnel to accelerate business structure reform

(10) Prepare for IFRS application, and realize business process alignment and visualization through BPM<sup>\*</sup> initiatives

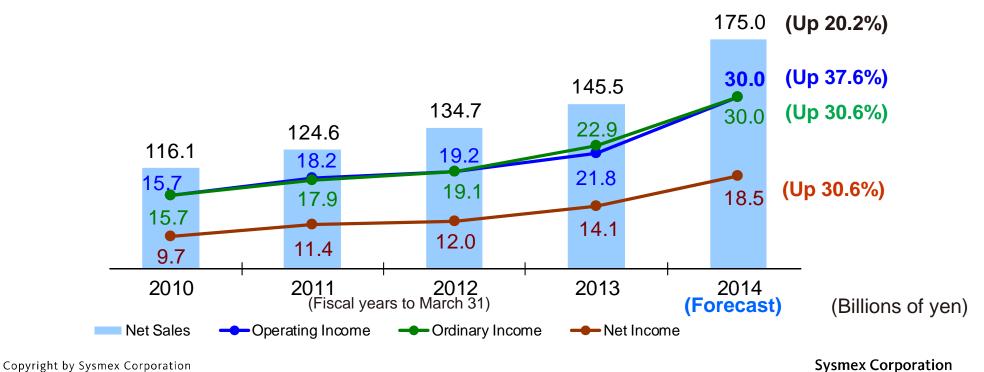


Chapter 4

Consolidated Earnings Forecast for the Fiscal Year Ending March 31, 2014

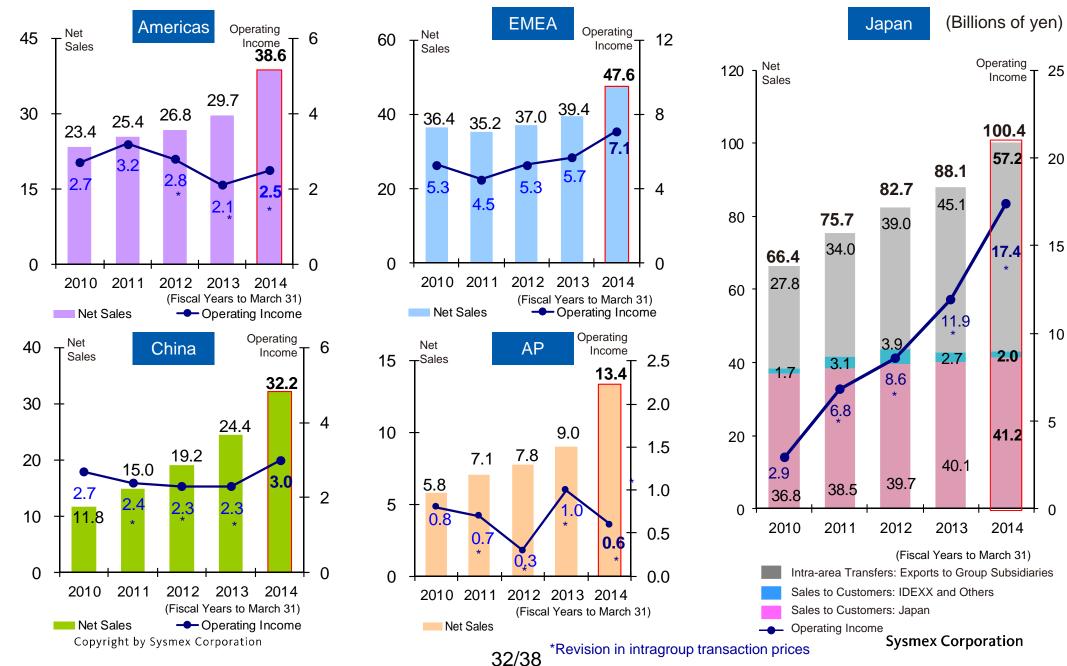


Consolidated Earnings Forecast for the Fiscal Year Ending March 31, 2014					
<ul> <li>Net Sales: ¥175.0 billion</li> <li>Operating Income: ¥30.0 billion</li> <li>Operating Margin: 17.1%</li> <li>Ordinary Income: ¥30.0 billion</li> <li>Ordinary Margin: 17.1%</li> <li>Net Income: ¥18.5 billion</li> <li>Net Income Margin: 10.6%</li> </ul>					
Planned Investment	Capital I	Expenditure: <b>¥12.0 billion ●</b> Depreciat	ion and Amortization: ¥8.5 billion	R&D Expenditure: ¥15.0 billion	
		Assumed exchar (Actual for fiscal	0	USD = ¥95.0 1EUR = ¥125.0 USD = ¥83.1 1EUR = ¥107.2)	



# Financial Targets: Sales and Operating Income by Region



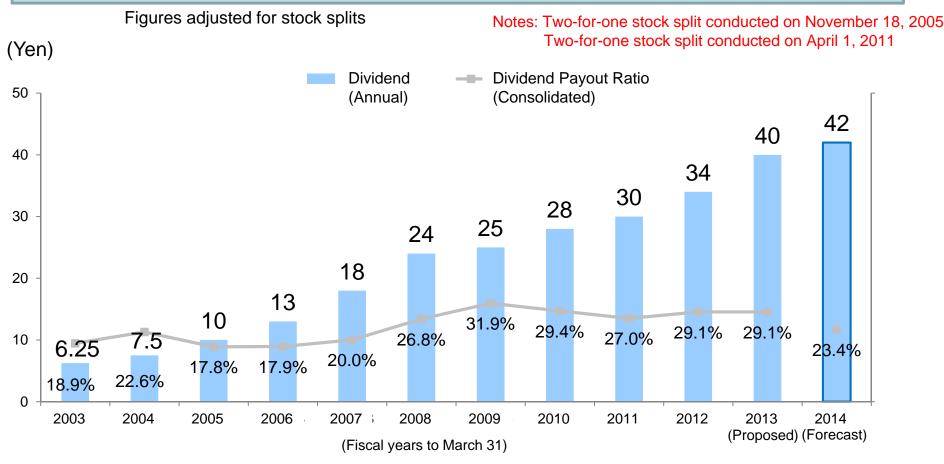


# **Dividend Policy and Dividend Forecast**



Forcast corresponds to 12th consecutive year of dividend increases

Sysmex aims to maintain a proper balance between aggressive investment, which is designed to sustain steady high growth, and returns to our shareholders as our earning power increases. In terms of returns to shareholders, we intend to provide a stable dividend on a continuous basis and aim for a consolidated payout ratio of 20% under our basic policy of sharing the successes of our operations in line with business performance.





Appendix

## Mid-Term Management Targets

## Mid-Term Management Targets



Consolidated Statements of Income

		(Fiscal year	(Fiscal years to March 31)			(Billions of yen)		
		2014	2015		2016			
				YoY (Previous period = 100%)		YoY (Previous period = 100%)		
	Japan	41.2	43.4	105.3%	46.5	107.1%		
	Overseas	133.8	151.6	113.3%	173.5	114.4%		
Net Sales		175.0	195.0	111.4%	220.0	112.8%		
Operating Inco	me	30.0	34.0	113.3%	40.0	117.6%		
	Operating Margin	17.1%	17.4%	-	18.2%	-		
Ordinary Income		30.0	34.0	113.3%	40.0	117.6%		
Net Income		18.5	21.0	113.5%	24.8	118.1%		

Net Sales and **Operating Income** by Geographic Region

		Sales to Customers	43.2	45.8	106.0%	49.1	107.2%
		Intra-Area Transfers	57.2	64.6	112.9%	75.1	116.3%
Japan	Sales		100.4	110.4	109.9%	124.2	112.5%
	Operating Income		17.4	18.3	105.1%	21.5	117.5%
		Operating Margin	17.3%	16.6%	-	17.3%	-
Sales to Customers		38.6	43.7	113.2%	50.3	115.1%	
Americas	Operating Income		2.5	3.0	120.0%	3.7	123.3%
		Operating Margin	6.5%	6.9%	-	7.4%	-
	Sales to Cus	tomers	47.6	50.2	105.5%	52.8	105.2%
EMEA	Operating Income		7.1	7.8	109.9%	8.6	110.3%
		Operating Margin	14.7%	15.4%	-	16.0%	-
	Sales to Customers		32.2	40.1	124.5%	50.1	124.9%
China	Operating Income		3.0	3.9	130.0%	4.7	120.5%
		Operating Margin	9.3%	9.7%	-	9.4%	-
	Sales to Customers		13.4	15.2	113.4%	17.7	116.4%
AP	Operating Income		0.6	0.9	150.0%	1.3	144.4%
		Operating Margin	4.4%	5.8%	-	7.2%	-



### Net Sales by Business

			(Fiscal	years to N	(Billions of yen)			
	2014		2015			2016		
	Sales	Ratio	Sales	Ratio	YOY (Previous period = 100%)	Sales	Ratio	YOY (Previous period = 100%)
HU-BU	132.3	75.6%	146.0	74.9%	110.4%	162.4	73.8%	111.2%
Hematology	116.0	66.3%	128.5	65.9%	110.8%	143.7	65.3%	111.8%
Urinalysis	12.9	7.4%	13.9	7.1%	107.8%	15.0	6.8%	107.9%
Others <sup>*1</sup>	3.4	1.9%	3.6	1.8%	105.9%	3.7	1.7%	102.8%
ICH-BU	30.7	17.5%	36.6	18.8%	119.2%	44.8	20.4%	122.4%
Hemostasis	24.4	13.9%	27.1	13.9%	111.1%	30.3	13.8%	111.8%
Immunochemis try	3.0	1.7%	5.6	2.9%	186.7%	10.0	4.5%	178.6%
Clinical Chemistry	3.3	1.9%	3.9	2.0%	118.2%	4.5	2.0%	115.4%
Other IVD <sup>*2</sup>	7.4	4.2%	6.9	3.5%	93.2%	6.3	2.9%	91.3%
IVD Subtotal	170.4	97.4%	189.5	97.2%	111.2%	213.5	97.0%	112.7%
LS-BU	1.6	0.9%	2.1	1.1%	131.3%	2.8	1.3%	133.3%
New Business, Others	3.0	1.7%	3.4	1.7%	113.3%	3.7	1.7%	108.8%
Total Net Sales	175.0	100.0%	195.0	100.0%	111.4%	220.0	100.0%	112.8%

\*1: Laboratory Information Systems, others

\*2: Sales of third-party products, others



### Planned Investment

	Fiscal years to N	(Billions of yen)		
	2014	2015	2016	
Capital Expenditure	12.0	10.0	12.0	
Depreciation and Amortization	8.5	10.0	10.0	
R&D Expenditure	15.0	17.5	20.0	

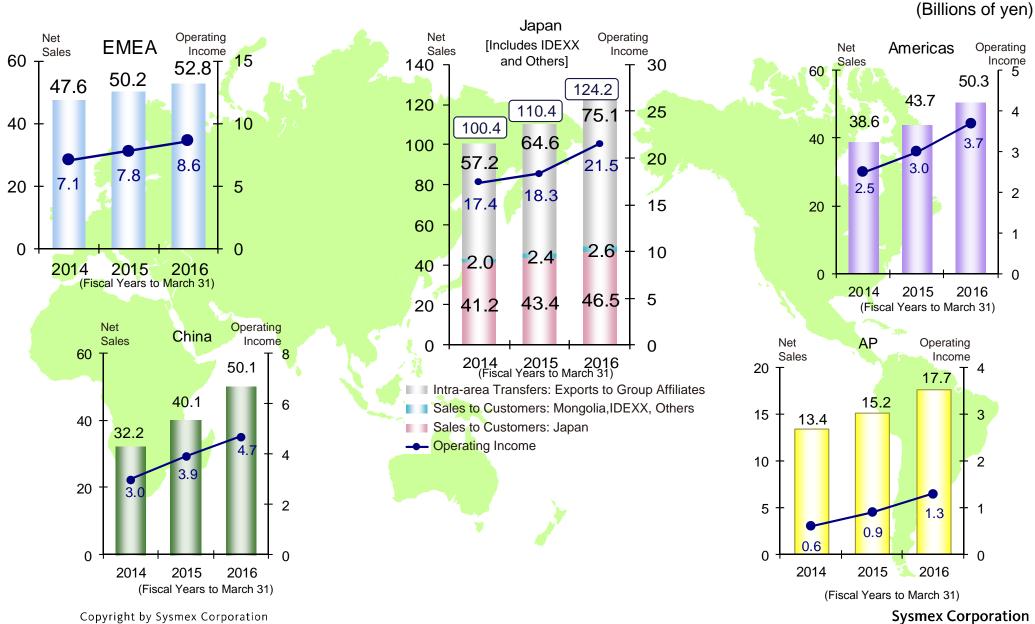
### Exchange Rates

(Fiscal years to March 31)

			,			
	2014	2015	2016			
1USD	¥95.0					
1EUR	¥125.0					
1CNY	¥15.0					
1SGD	¥76.0					

# Mid-Term Management Targets: Sales and Operating Income by Geographical Region







# We Believe the Possibilities.

## **Sysmex Corporation**

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