

March 11, 2013

Announcement of Organizational and Personnel Changes Aiming to Accelerate Growth by Adopting a Structure Comprising Three Business Units

Sysmex Corporation (HQ: Kobe, Japan; President and CEO: Hisashi letsugu) is pleased to announce today its decision to implement organizational and personnel changes, effective April 1, 2013, as detailed below.

The organizational changes, which are aimed at promoting the Group's core strategies of "Leading Hematology," "Leading in Emerging Markets" and "Innovating Life Science," involve the establishment of new business units. As a result, the Group expects to accelerate its speed of decision-making and execution, as well as to strengthen its base and accelerate growth in each business unit.

1. Organizational Changes

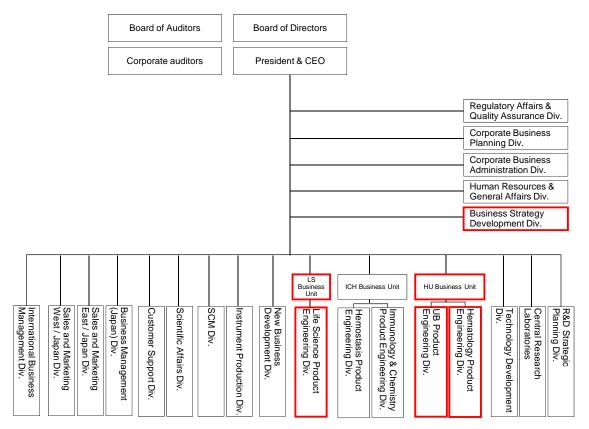
- (1) Reinforcement of Business Promotion Structures in Each Testing Field
 - a) Establishment of Additional Business Units
 - In addition to the ICH^{*1} Business Unit (the fields of immunochemistry, clinical chemistry and hemostasis), which we formed in fiscal 2012, we will establish the HU^{*2} Business Unit (the fields of hematology and urinalysis) and the LS Business Unit (the life science field).
 - Each business unit is a specialized organization that will handle the overall management of its testing fields, including strategic planning, product planning, product development, reagent production and global product introductions.
 - Through this approach, in each testing field we aim to bolster the level of specialization, as well as to increase the speed of decision-making and execution.
 - Establishment of a dedicated organization related to the hematology and urinalysis fields: HU Business Unit
 - Within the HU Business Unit, we will establish the Hematology Product Engineering Div. to handle organizational administration and manage profitability in the field of hematology.
 - Within the HU Business Unit, we will establish the UB Product Engineering Div. to handle organizational administration and manage profitability in the field of urinalysis.



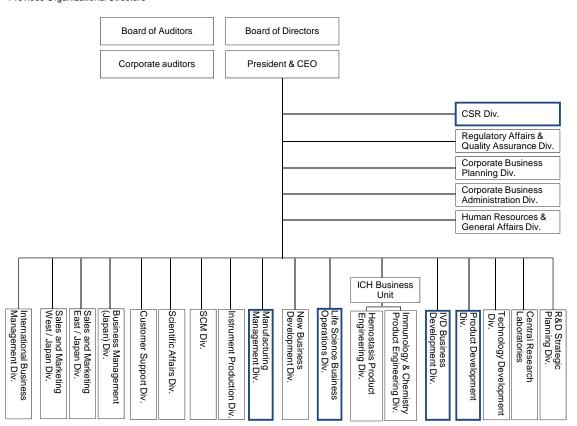
- Establishment of a dedicated organization related to the life science field: LS
 Business Unit
 - In the LS Business Unit, we will establish the Life Science Product Engineering Div. to handle organizational administration and manage profitability in the life science field.
- (2) Changes Related to the Establishment of Additional Business Units
 - To consolidate functions, the functions of the following organizations will be transferred to business units.
 - IVD Business Development Div. (strategic functions in the hematology and urinalysis fields)
 - Life Science Business Operations Div.
 - · Product Development Div.
 - Manufacturing Management Div. (certain functions transferred to the Instrument Production Div.)
 - Product Planning Dept., R&D Strategic Planning Div.
 - Marketing Dept., International Business Management Div.
- (3) Other Organizational Changes
 - a) Establishment of Business Strategy Development Div.
 - We will establish the Business Strategy Development Div. to promote optimal business strategies for the entire Group, formulate and promote strategies across fields, and search for businesses and business development opportunities, including through M&A.
 - b) Transfer of CSR Div. Functions
 - To consolidate functions related to risk management, we will transfer Risk Management Dept. functions to the Human Resources & General Affairs Div., and we will transfer the CSR Promotion Dept. to the Corporate Business Planning Div. to accelerate the global development of CSR activities and strengthen the dissemination of information to stakeholders.
- *1 ICH: An acronym for the testing fields of immunochemistry, clinical chemistry and hemostasis.
- *2 HU: An acronym for the testing fields of hematology and urinalysis.



New Organizational Structure



Previous Organizational Structure



Sysmex Corporation



2. Personnel Changes and Appointments

(1) Appointment of Chairman, President and CEO

Name	New Position	Current Position
Hisashi letsugu	Chairman, President and CEO	President and CEO

(2) Appointments of Senior Executive Officers (Promotions)

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New Position	Current Position	
Member of the Managing Board and	Member of the Managing Board and	
Senior Executive Officer	Senior Executive Officer	
Senior Managing Director	Managing Director	
Member of the Managing Board and	Member of the Managing Board and	
Senior Executive Officer	Executive Officer	
Managing Director		
Member of the Managing Board and	Member of the Managing Board and	
Senior Executive Officer	Executive Officer	
Managing Director		
Senior Executive Officer	Executive Officer	
Senior Executive Officer	Executive Officer	
Senior Executive Officer	Executive Officer	
Senior Executive Officer	Executive Officer	
	New Position Member of the Managing Board and Senior Executive Officer Senior Managing Director Member of the Managing Board and Senior Executive Officer Managing Director Member of the Managing Board and Senior Executive Officer Managing Director Senior Executive Officer Senior Executive Officer Senior Executive Officer Senior Executive Officer	

(3) Appointments of Executive Officers (Newly Appointed)

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Name	New Position
Keiji Fujimoto	Executive Officer
Ikuo Otani	Executive Officer
Yukitoshi Kamao	Executive Officer
Hiroshi Kanda	Executive Officer
Hiroshi Nagao	Executive Officer

(4) Retirement of Executive Officers (Completion of Contract Term)

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Name	New Position	Current Position
Kenichi	Member of the Managing Board	Member of the Managing Board and
Yukimoto		Senior Executive Officer
		Senior Managing Director
Shigenori	Member of the Managing Board	Member of the Managing Board and
Ohigashi		Senior Executive Officer
		Managing Director





(5) Changes in Operating and Functional Changes of Executive Officers

Name	New Position	Current Position
Kenichi	Member of the Managing Board	Member of the Managing Board and
Yukimoto	Chairman, Sysmex International	Senior Executive Officer
T dittillioto	Reagents Co., Ltd.	Senior Managing Director
	rtoagonio oo., Eta.	Assistant to the President
		In charge of CSR Div.
		Chairman, Sysmex International
		Reagents Co., Ltd.
Masayoshi	Member of the Managing Board and	Member of the Managing Board and
Hayashi	Senior Executive Officer	
layaom	Senior Managing Director	Senior Executive Officer
	Assistant to the President	Senior Managing Director
	, toolotani to the rivolacini	In charge of;
		Business Management (Japan) Div.
		Sales & Marketing East / Japan Div.
		Sales & Marketing West / Japan
		Div.
		Scientific Affairs Div.
		Customer Support Div.
		Sysmex TMC Co.,Ltd
		Sysmex CNA Co.,Ltd.
01:	NA Cil - NA	Sysmex bioMérieux Co.,Ltd.
Shigenori	Member of the Managing Board	Member of the Managing Board and
Ohigashi		Senior Executive Officer
		Managing Director
		In charge of;
		Regulatory Affairs & Quality
		Assurance Div.
		SCM Div.
		Manufacturing Management Div. Instrument Production Div.
		Sysmex RA Co.,Ltd.
Vukio	Member of the Managing Poord and	Sysmex Medica Co.,Ltd.
Yukio	Member of the Managing Board and	Sysmex Medica Co.,Ltd. Member of the Managing Board and
Yukio Nakajima	Senior Executive Officer	Sysmex Medica Co.,Ltd. Member of the Managing Board and Senior Executive Officer
	Senior Executive Officer Senior Managing Director	Sysmex Medica Co.,Ltd. Member of the Managing Board and Senior Executive Officer Managing Director
	Senior Executive Officer Senior Managing Director In charge of;	Sysmex Medica Co.,Ltd. Member of the Managing Board and Senior Executive Officer Managing Director In charge of;
	Senior Executive Officer Senior Managing Director In charge of; Corporate Business Planning Div.	Sysmex Medica Co.,Ltd. Member of the Managing Board and Senior Executive Officer Managing Director In charge of; Corporate Business Planning Div.
	Senior Executive Officer Senior Managing Director In charge of; Corporate Business Planning Div. Corporate Business Administration	Sysmex Medica Co.,Ltd. Member of the Managing Board and Senior Executive Officer Managing Director In charge of; Corporate Business Planning Div. Corporate Business Administration
	Senior Executive Officer Senior Managing Director In charge of; Corporate Business Planning Div. Corporate Business Administration Div.	Sysmex Medica Co.,Ltd. Member of the Managing Board and Senior Executive Officer Managing Director In charge of; Corporate Business Planning Div. Corporate Business Administration Div.
	Senior Executive Officer Senior Managing Director In charge of; Corporate Business Planning Div. Corporate Business Administration Div. Human Resources & General	Sysmex Medica Co.,Ltd. Member of the Managing Board and Senior Executive Officer Managing Director In charge of; Corporate Business Planning Div. Corporate Business Administration Div. Human Resources & General
	Senior Executive Officer Senior Managing Director In charge of; Corporate Business Planning Div. Corporate Business Administration Div. Human Resources & General Affairs Div.	Sysmex Medica Co.,Ltd. Member of the Managing Board and Senior Executive Officer Managing Director In charge of; Corporate Business Planning Div. Corporate Business Administration Div. Human Resources & General Affairs Div.
	Senior Executive Officer Senior Managing Director In charge of; Corporate Business Planning Div. Corporate Business Administration Div. Human Resources & General	Sysmex Medica Co.,Ltd. Member of the Managing Board and Senior Executive Officer Managing Director In charge of; Corporate Business Planning Div. Corporate Business Administration Div. Human Resources & General

^{*} Sysmex Business Support Co., Ltd. is scheduled for establishment in April 2013.



Name	New Position	Current Position
Koji Tamura	Member of the Managing Board and	Member of the Managing Board and
	Senior Executive Officer	Senior Executive Officer
	Managing Director	Managing Director
	In charge of;	In charge of;
	LS Business Unit	IVD Business Development Div.
	Life Science Product Engineering	Life Science Business Operations
	Div.	Div.
	New Business Development Div.	New Business Development Div.
Kazuya Obe	Member of the Managing Board and	Member of the Managing Board and
-	Senior Executive Officer	Executive Officer
	Managing Director	In charge of;
	In charge of;	International Business
	International Business	Management Div.
	Management Div.	Sysmex America, Inc.
	Sysmex America, Inc.	Sysmex Europe GmbH
	Sysmex Europe GmbH	Sysmex Shanghai Ltd.
	Sysmex Shanghai Ltd.	Sysmex Asia Pacific Pte Ltd.
	Sysmex Asia Pacific Pte Ltd.	
Mitsuru	Member of the Managing Board and	Member of the Managing Board and
Watanabe	Senior Executive Officer	Executive Officer
	Managing Director	In charge of;
	In charge of;	R&D Strategic Planning Div.
	HU Business Unit	Central Research Laboratories
	Hematology Product Engineering	Technology Development Div.
	Div.	Product Development Div.
	UB Product Engineering Div.	Executive Vice President of
	Business Management Dept.	Technology Development Div.
Michiaki	Senior Executive Officer	Executive Officer
Ishida	In charge of;	In charge of;
	ICH Business Unit	ICH Business Unit
	Immunology & Chemistry Product	Immunology & Chemistry Product
	Engineering Div.	Engineering Div.
	Hemostasis Product Engineering	Hemostasis Product Engineering
	Div.	Div.
	Business Management Dept.	Business Management Dept.
	Sysmex International Reagents	Sysmex International Reagents
	Co., Ltd.	Co., Ltd.
	HYPHEN BioMed, SAS	HYPHEN BioMed, SAS
	Sysmex Wuxi Co.,Ltd.	Sysmex Wuxi Co.,Ltd.
		President, Sysmex International
		Reagents Co., Ltd.



Name	New Position	Current Position
Takashi Goda	Senior Executive Officer	Executive Officer
	In charge of;	Deputy in charge of;
	Business Management (Japan) Div.	Business Management (Japan) Div.
	Sales & Marketing East / Japan Div.	Sales & Marketing East / Japan Div.
	Sales & Marketing West / Japan	Sales & Marketing West / Japan
	Div.	Div.
	Sysmex TMC Co.,Ltd	President, Sysmex TMC Co., Ltd.
	Sysmex CNA Co.,Ltd.	
	Sysmex bioMérieux Co.,Ltd.	
Kaoru Asano	Senior Executive Officer	Executive Officer
	In charge of;	Executive Vice President of
	R&D Strategic Planning Div.	R&D Strategic Planning Div.
	Central Research Laboratories	
	Technology Development Div.	
	Executive Vice President of	
	Central Research Laboratories	
Kenji	Senior Executive Officer	Executive Officer
Tachibana	In charge of;	Executive Vice President of
	Business Strategy Development	IVD Business Development Div.
	Div.	
	Executive Vice President of	
	Business Strategy Development	
	Div.	
Junzo	Executive Officer	Executive Officer
Yamamoto	In charge of;	Executive Vice President of
	Instrument Production Div.	Instrument Production Div.
	SCM Div.	Vice President of Production
	Sysmex RA Co.,Ltd.	Control Dept.
	Sysmex Medica Co.,Ltd.	
	Executive Vice President of	
Yukio	Instrument Production Div.	Executive Officer
	Executive Officer	Executive Officer Executive Vice President of
Hamaguchi	President, Sysmex International	
	Reagents Co., Ltd.	ICH Business Unit Immunology & Chemistry Product Engineering Div.
		Vice President of
		Business Planning Group
Iwane Matsui	Executive Officer	Executive Officer
IVVAIIO IVIAISUI	Executive Officer Executive Vice President of	Executive Vice President of
	International Business	Corporate Business Planning Div.
	Management Div.	Vice President of
		Corporate Business Planning Dept.



Name	New Position	Current Position
Keiji Fujimoto	Executive Officer	Executive Vice President of
	In charge of;	Regulatory Affairs & Quality
	Regulatory Affairs & Quality	Assurance Div.
	Assurance Div.	
	Scientific Affairs Div.	
	Customer Support Div.	
	Executive Vice President of	
	Regulatory Affairs & Quality	
	Assurance Div.	
Ikuo Otani	Executive Officer	Executive Vice President of
	Executive Vice President of	Manufacturing Management Div.
	Human Resources & General	
	Affairs Div.	
Yukitoshi	Executive Officer	Executive Vice President of
Kamao	Executive Vice President of	Corporate Business Administration
	Corporate Business Administration	Div.
	Div.	
Hiroshi Kanda	Executive Officer	Executive Vice President of
	Executive Vice President of	ICH Business Unit Hemostasis
	ICH Business Unit Hemostasis	Product Engineering Div.
	Product Engineering Div.	
Hiroshi Nagao	Executive Officer	Executive Vice President of
	Executive Vice President of	SCM Div.
	SCM Div.	