

Date: Mar 7,2011

Announcement of Organizational and Personnel Changes

Sysmex Corporation (HQ: Kobe, Japan; President: Hisashi letsugu) announced today its decision to implement organizational and personnel changes, effective April 1, 2011, as detailed below.

The Company aims by these changes to strengthen the business planning and promotion structure and manufacturing functions, thereby propelling the Group to further growth in emerging markets and non-hematology^{*1} and other fields.

1. Organizational Changes

- (1) Strengthen business planning and promotion structure
 - a) Strengthen planning and promotion of strategies for emerging markets
 - To promote strategic planning and alliances in emerging markets where growth is anticipated, the Business Development Group and the Alliance Group will be consolidated, enabling the IVD Business Development Div. to respond with enhanced agility to changes in the operating environment.
 - b) Strengthen structure to develop Life Science business
 - In addition to marketing existing products, the Clinical Assay Business Group
 will be established to develop the lab assay business. Also, the Business
 Development Group will be created to integrate planning and promotion of
 business involving existing products and lab assays.
 - c) Strengthen structure to develop and promote new business
 - The New Business Development Div. will be formed to facilitate the search for new businesses and promote developments that will expand the Group's business beyond the limitations of organic growth through M&A and other opportunities.

(2) Strengthen manufacturing

- a) Reorganize R&D structure according to development stages and fields
 - To enhance the efficiency of R&D activities, practical development functions, which were previously separated into the research division and the development division, will be consolidated into the Technology Development Div.
 - Product Development Div. 1 and Product Development Div. 2 will be established, reorganizing product development by field of testing, such as the hematology and non-hematology*1 fields. This will promote the integration of instrument and reagent development and enhance its specialization and speed.
- b) Reorganize the Research Groups at the Central Research Laboratories
 - Research Groups will be reorganized along thematic lines, such as cellular analysis and gene analysis, and research will be conducted toward their application to leading-edge technologies and clinical testing.

- c) Strengthen technological capabilities and production functions
 - The Engineering Development Center will be established in the Manufacturing Management Div. to bolster our ability to develop elemental technology that will strengthen our technological capabilities and accelerate product development catered to emerging markets.
 - Within the Manufacturing Management Div., the roles of Production Engineering Dept. 1 and Production Engineering Dept. 2 will be reorganized as the Product Engineering Dept. and the Process Engineering Dept.

(3) Strengthen corporate functions

- To foster more aggressive efforts toward corporate social responsibility, the CSR Div. will be established to manage the CSR Promotion Dept. and the Risk Management Dept., promoting CSR activities incorporating risk management.
- To bolster groupwide quality assurance to meet the demands posed by the
 expansion of operations geographically and into additional fields of business,
 the Regulatory Affairs and Vigilance Dept. will be established within the
 Regulatory Affairs and Quality Assurance Div. to conform with the
 Pharmaceutical Affairs Law and other regulations and integrate the
 management of market safety information.

(4) Others

- The Intellectual Property Div. will be merged with the R&D Strategic Planning Div. to help integrate intellectual property and technology strategies.
- Now that global BIS^{*2} implementation has been completed, the BIS Project Management Dept. will be closed.
- *1 Non-hematology: *in vitro* diagnostics fields excluding hematology but including hemostasis, immunochemistry, urinalysis, clinical chemistry and others.
- *2 BIS: Acronym for Business Infrastructure Standardization, meaning the standardization of core groupwide operations, not limited to accounting but including such operations as production and supply chain management.

2. Personnel Changes and Appointments

(1) Managing Officer (Newly-appointed)

	New Position	Current Position
Masayoshi	Member of the Managing Board and	Member of the Managing Board and
Hayashi	Executive Officer	Executive Officer
	Senior Managing Director	Managing Director

(2) Deputy Acting Executive Officers (Newly-appointed)

	New Position	Current Position
Michiaki Ishida	Executive Officer	Executive Officer
	Deputy in charge of;	Executive Vice President of
	SCM Div.	Manufacturing Management
	Manufacturing Management Div.	
	Instrument Production Div.	
Takashi Goda	Executive Officer	Executive Officer
	Deputy in charge of;	Executive Vice President of
	Business Management (Japan) Div.	Business Management (Japan)
	Sales & Marketing / East Japan Div.	President of Sysmex TMC Co., Ltd.
	Sales & Marketing / West Japan Div.	

(3) Executive Officers (Newly-appointed)

	New Position	Current Position
Junzo	Executive Officer	Executive Vice President of
Yamamoto	Executive Vice President of	Instrument Production
	Instrument Production Div.	
Kenji Tachibana	Executive Officer	Executive Vice President of
	Executive Vice President of	International Business Management
	IVD Business Development Div.	
Iwane Matsui	Executive Officer	Executive Vice President of
	Executive Vice President of	IVD Business Development
	Corporate Business Planning Div.	BIS Project Management

(4) Retirement of Executive Officers (completion of contract term)

	Positions after conclusion of current	Current Position
	positions	
Takuji Nishino	Advisor	Executive Officer
		Executive Vice President of
		Intellectual Property
Katsuo Uhara	President of Sysmex TMC Co., Ltd.	Executive Officer
		Executive Vice President of SCM
Masami	President of Sysmex International	Executive Officer
Kitagawa	Reagents Co., Ltd.	President of Sysmex International
		Reagents Co., Ltd.

(5) Changes in operating & functional charges of an Executive Officers

New Position Current Position				
Kenichi Yukimoto	Member of the Managing Board and	Member of the Managing Board and		
Remon Tukimoto	Executive Officer	Executive Officer		
	Senior Managing Director	Senior Managing Director		
	Assistant to the President	Assistant to the President		
	In charge of CSR Div.	In charge of CSR Promotion Div.		
		BIS Project Management		
Masayoshi	Member of the Managing Board and	Member of the Managing Board and		
Hayashi	Executive Officer	Executive Officer		
	Senior Managing Director	Managing Director		
	In charge of;	In charge of;		
	Business Management (Japan) Div.	Business Management (Japan)		
	Sales & Marketing / East Japan Div.	Sales & Marketing / East Japan		
	Sales & Marketing / West Japan Div.	Sales & Marketing / West Japan		
	Scientific Affairs Div.	Scientific Affairs		
	Customer Support Div.	Customer Support		
	Sysmex CNA Co., Ltd.	Sysmex CNA Co.,Ltd		
	Sysmex TMC. Co.,Ltd.	Sysmex TMC Co.,Ltd.		
	Sysmex bioMerieux Co.,Ltd.	Sysmex bioMerieux Co.,Ltd.		
Koji Tamura	Member of the Managing Board and	Member of the Managing Board and		
	Executive Officer	Executive Officer		
	Managing Director	Managing Director		
	In charge of;	In charge of;		
	IVD Business Development Div.	IVD Business Development		
	Life Science Business Operations	Life Science Business Development		
	Div.			
	New Business Development Div.			
	Executive Vice President of			
	New Business Development Div.			
Mitsuru	Member of the Managing Board and	Member of the Managing Board and		
Watanabe	Executive Officer	Executive Officer		
	In charge of;	In charge of;		
	R&D Strategic Planning Div.	R&D Strategic Planning		
	Central Research Laboratories	Intellectual Property		
	Technology Development Div.	Central Research Laboratories		
	Product Development Div. 1	Diagnostics System Development		
	Product Development Div. 2	Diagnostic Reagent Development		
	Troduct Development Divi 2	Deputy in charge of;		
		Life Science Business Development		
Yukio Hamaguchi	Executive Officer	Executive Officer		
I allo i lamagacili	Executive Vice President of	Executive Vice President of		
	Technology Development Div.	Diagnostics Reagent Development		
Kaoru Asano	Executive Officer	Executive Officer		
	Executive Vice President of	Executive Vice President of Central		
	R&D Strategic Planning Div.	Research Laboratories		
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