Since its founding, Sysmex’s business has been focused on the in vitro diagnostics field. We have taken on the challenge of promoting advances in healthcare and aimed to create a fulfilling and healthy society. We endeavor to facilitate testing that aids swifter and more accurate diagnosis, that is conducted nearer to patients and places less of a burden on them, and that contributes to new levels of healthcare. We plan to continue taking on challenges in the healthcare domain by remaining a step ahead of the times and going outside our existing framework.

Aiming to Contribute to the Development of Medical Care and the Health of People throughout the World
Profile

Based on the “Sysmex Way,” the corporate philosophy for the Sysmex Group, we are working to realize a fulfilling and healthy society.

To Our Stakeholders

We aim to achieve sustainable growth by enhancing profitability in our core businesses and investing in our next core businesses.

Business Activities

We are creating frameworks to generate and provide value in response to diverse market needs.

Enhancing Corporate Value

By putting into practice the “Sysmex Way,” the corporate philosophy for the Sysmex Group, we are contributing to society and working to achieve sustainable increases in corporate value.

Corporate Philosophy for the Sysmex Group

A Sustained Growth Trajectory

Business Domains and Market Positioning

Our Story of Value Creation
**Corporate Philosophy for the Sysmex Group**

**Aiming to Support People's Health, an Ideal We Have Carried Forward Since Our Founding**

Realizing a healthy society is our ideal. Our corporate culture emphasizes taking on challenges in developing new products and technologies. Furthermore, we have carried forward Sysmex's values—building trust and confidence among all our stakeholders—since the time of our founding.

1959

In 1959, Sysmex Founder Taro Nakatani visited the United States, looking for new business ideas. His attention was drawn to the field of medical electronic devices.

1963

When he returned to Japan, Mr. Nakatani began working with young researchers, conducting studies and engaging in development. In 1963, the Company succeeded in the commercialization of Japan's first hematology analyzer, the CC-1001.

Established TOA MEDICAL ELECTRONICS CO., LTD. (current Sysmex Corporation)

Formulated by Founder Taro Nakatani

1988

Our founder, setting off on his overseas visit

The CC-1001 automated hematology analyzer

2007

In line with changes in the global management environment, we redefined the perspective carried forward since the time of our founding, formulating an expanded corporate philosophy for the Sysmex Group, the “Sysmex Way.”

**Systemex Way**

**Mission**

Shaping the advancement of healthcare.

**Value**

We continue to create unique and innovative values, while building trust and confidence.

**Mind**

With passion and flexibility, we demonstrate our individual competence and unsurpassed teamwork.

**Core Behaviors**

**To Our Customers**

We deliver reassurance to our customers, through unmatched quality, advanced technologies, superior support, and actions that consistently reflect the viewpoint of our customers. We constantly look out for our customers' true needs, and seek to generate new solutions to satisfy those needs.

**To Our Employees**

We honor diversity, respect the individuality of each employee, and provide them with a workplace where they can realize their full potential. We value the spirit of independence and challenge, provide employees with opportunities for self-fulfillment and growth, and reward them for their accomplishments.

**To Our Business Partners**

We deliver commitment to our client companies through broad-ranging partnerships. We strive to be a company that can grow in step with our trade partners, through respect and mutual trust.

**To Our Shareholders**

Our shareholders can rest assured that we will continue to improve the soundness and transparency of our management policies, while promoting information disclosure and close communications. We commit ourselves to a consistent yet innovative style of management, in order to achieve sustainable growth and increased shareholder value.

**To Society**

We carry out our business in strict compliance with laws and regulations, as well as in adherence to high ethical standards. As a responsible member of society, we play an active role in resolving environmental issues and other problems that impact our society today.
Since our founding, we have sought to foresee future needs and continued taking on challenges in the healthcare domain.
Business Domains and Market Positioning

We continue to grow by taking advantage of our strengths in the expanding market for *in vitro* diagnostics.

**Active in the IVD Domain, Which Is Essential to Healthcare**

Clinical testing, which is used in a variety of scenarios that include medical diagnosis and treatment, is essential to healthcare. Clinical testing can be broadly divided into two categories: *in vitro* diagnostics (IVD) that involve the examination of blood, urine or cell samples taken from the body and *in vivo* diagnostics that involve direct examination using X-rays or electrocardiograms. Sysmex’s primary business is in the IVD domain. In line with progress on genetic analysis and technologies in recent years, the realization of personalized medicine has begun, such as performing risk diagnosis and monitoring the treatment results of individual patients. Thus, IVD is playing an increasingly important role in healthcare.

**Market Position**

Sysmex’s business in the IVD domain involves the provision of instruments, reagents and software around the world, and we rank among the top 10 companies in the world in the IVD domain. In the three fields of hematology, hemostasis and urinalysis (sediment), we have the leading share of the global market (including through alliances). In addition to these three fields, in Asia we are developing our business in immunohematology and other growth fields, as we are aiming to position ourselves as the leading company in the IVD domain.

The IVD domain is forecast to continue growing to meet increasing healthcare needs in developed countries and healthcare infrastructure being put in place in emerging markets. At the same time, global competition is growing increasingly fierce, with companies from other sectors entering our field. Sysmex is responding to this changing environment by leveraging its unique strengths to maximize its corporate value and steadily increase its market position.
Our Story of Value Creation

In the healthcare domain, we are leveraging our strengths to create new value and contribute to the creation of a fulfilling and healthy society.

Based on the “Sysmex Way,” the corporate philosophy for the Sysmex Group, we are leveraging our distinctive strengths and inputs to develop businesses in the IVD domain that support healthcare. We facilitate testing in more than 190 countries around the world and are promoting future-oriented initiatives, such as the realization of personalized medicine. By extending healthy lifespans, reducing the burden on patients and enhancing the quality of healthcare, we will create value that contributes to the realization of a fulfilling and healthy society.